

Teaching and Learning Content: Travel and Tourism

Year Group: 11

Autumn Term – Half Term 3



Topics:

- UK Travel and Tourism Sector
- International Travel and Tourism Destinations

Home Learning:

(Unit 1) Revision for exam in January. Students have been provided with Revision booklet and activity booklet in order to support revision.

Key Questions:

- What are different accommodation types?
- Why do people travel to different places?
- How can you promote and develop travel in the UK?
- What are the trade and professional bodies for the travel and tourism industry?
- What are types of ancillary organisations?
- What is the role of consumer technology?

Diagnosis

- Retrieval activities from knowledge organisers like starter quizzes
- Cold Calling
- Exit tickets

Therapy

- Sharing model responses (teacher/student led feedback)
- Live marking (Purple Pen)
- Peer to peer support in lessons and self-assessment in Green Pen

Students will:

- Be able to identify the type of destination and describe all its relevant features, showing how far these contribute to the destination's appeal for visitors.
- Describe the main types of visitor and their reason for travel, including types of passenger transport to the destination and holidays taken.
- Bring together all of the information about a chosen UK destination and carefully consider how far its features contribute to its appeal for visitors.
- Consider the type of tourist destination, its transport links, types of holiday available and main features such as geographical features, visitor attractions, accommodation types and facilities.
- Show the importance of features in contributing to the appeal of the destinations
- Be able to reach conclusions on how the features increase a destination's appeal.

Testing

- Students will complete mock exam.
- Students will complete exam questions – a mixture of class examples / pair and individual responses
- Quizziz