

Teaching and Learning Content: ICT
Year Group: 7
Spring Term – Half Term 3



Clear Messaging in Digital Media Unit

Students will search the web to find content they deem good, which they will capture and annotate digitally.
 Students will plan and create their own poster by applying the features of a good poster that they previously identified.
 Students will work across applications to edit a logo and add it to a slide before adding text and colour to the slide whilst keeping the theme consistent with the poster they previously created.
 Learners will also use comment tools to provide feedback for a partner.
 Students will analyse how to create a brand.
 Students will plan and deliver a presentation for their slides.

Home Learning:

Students are expected to complete **at least one piece of ICT home learning every half term**

Key Questions:

- What is deemed as good content found online?
- What are the features of a good poster?
- Why are logos so important in branding?
- Why is it important to keep theming consistent when creating a brand?
- How does consistency help to create a clear message?
- What makes a good presentation?

**Diagnosis
& assessment sheet**

- Retrieval activities
- Mini whiteboard activities
- Self-assessment

Therapy

- Class discussion and sharing ideas
- DIRT tasks
- Peer to peer support

Students will: (Success Criteria)

- Be able to choose search terms relating to a particular issue.
- Be able to use tools to copy an image into another application before downloading a suitable image.
- Be able to identify key features of a good poster and create a poster to clearly convey a message using a desktop publishing application.
- Be able to modify a logo using a graphic editing program and choose how to combine text and graphics in a slide.
- Be able to plan a consistent layout for a set of slides and create a styled set of slides based on a plan.
- Be able to search for suitable text and images for slides.
- Be able to plan and deliver a presentation.

Testing

- Peer assessment
- Student self-assessment
- Teacher assessment