

Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
<p>R094 – Topic Area 2 &amp; 3 (Carry-on from Y10) • Refining visual identity designs • Creating digital graphics using appropriate tools • Sourcing, creating &amp; editing assets • Meeting client brief requirements</p> <ul style="list-style-type: none"> <li>• Exporting graphics in correct formats</li> </ul>	<p>R094 – Creation Phase • Developing final graphic product • Combining assets effectively • Technical accuracy &amp; file format suitability • Ensuring visuals meet audience &amp; purpose • Legislation &amp; copyright considerations</p>	<p>R094 – Review &amp; Final NEA Completion • Testing and reviewing the digital graphic • Evaluating fitness for purpose • Improvements &amp; development points • Completing NEA for submission</p>	<p>R093 – Exam Unit Revision Begins • Media sectors &amp; products • Job roles in media • Factors influencing design • Client briefs, audience &amp; demographics • Research methods &amp; data sources</p>	<p><b>R093 – Exam Revision (Intensive)</b> • Distribution platforms • Media codes &amp; conventions • File formats &amp; compression • Pre-production planning techniques • Exam practice &amp; timed</p>	<p>Final R093 Exam Preparation • Full past papers • BUG the question practice • Exam technique &amp; command words • Targeted interventions Final Exam Window</p>
Assessment		Key Concepts/ Skills		Reading	
<p><b>R094 NEA (Final Submission)</b></p> <ul style="list-style-type: none"> <li>• Planning documents</li> <li>• Digital graphic creation</li> <li>• Review &amp; evaluation</li> </ul> <p><b>R093 mock exam(s)</b></p> <ul style="list-style-type: none"> <li>• Multiple-choice</li> <li>• Scenario-based questions</li> <li>• Extended responses</li> </ul> <p><b>Final R093 written exam</b></p>		<ul style="list-style-type: none"> <li>• Graphic design principles</li> <li>• Visual identity development</li> <li>• Asset creation, editing &amp; manipulation</li> <li>• File formats, properties &amp; suitability</li> <li>• Legislation &amp; copyright</li> <li>• Client briefs &amp; target audience analysis</li> <li>• Exam-based skills: analysis, evaluation, applying theory</li> </ul>		<p>BUG the question (Break / Underline / Go back) OCR R094 Set Assignment Guide OCR R093 Revision Materials (media sectors, job roles, distribution, planning) Examples of real visual identities &amp; graphic design portfolios OCR command words guidance</p>	

Enrichment	Careers	Useful resources and revision
<p>After-school NEA completion sessions            Digital graphics workshops (Photopea / Photoshop)            Guest speakers from branding, design or marketing fields            Use of real client-brief scenarios for practice            Access to exemplar coursework at different grade levels</p>	<p>Graphic Designer            Branding &amp; Marketing Designer            Digital Illustrator            Social Media Content Creator            UX/UI Designer            Web Designer            Advertising &amp; Media Production Roles</p>	<p>OCR R094 NEA Support Pack            OCR R093 Revision Guide            Photopea / Canva for graphics production            Pixlr / Audacity / Clipchamp (if needed for assets)            Past exam papers &amp; mark schemes            Knowledge organisers for R094 &amp; R093            Online exam-practice tools</p>